



CORPORATE BROCHURE



ABOUT AIVEER

AIVEER is an Innovation driven Pharmaceutical company doing Research and Development, Manufacturing and Marketing of Pharmaceuticals and Nutraceuticals. Aiveer is witnessing a period of expansion across every aspect of the business from innovative products to customers in market, from manufacturing to regulatory approvals. Our highly experienced scientific and project management teams ensures:



OUR MISSION

INNOVATE as well as ACCELERATE access to affordable & quality medicines for the society.

Restore Better Lifestyle by providing complete Physical, Mental & Social well being in the society.



OUR VISION

To be the most VALUED & TRUSTED brand in the WELLNESS SEGMENT in India & abroad.



A ADVANCEMENT

- PATIENT CARE

I INNOVATION

- PRODUCTS & SERVICES

V Vision

- INDIVIDUAL OWNERSHIP



CORE VALUE

E Ensure

- PRODUCT QUALITY & ACCESSIBILITY
- REGULATORY COMPLIANCES
- RESPECTFUL WORK CULTURE

E EFFECTIVE

- PRODUCTS
- MARKETING IMPLEMENTATION
- PATIENT AWARENESS

R RESULTS

- TRUST

COMPANY OVERVIEW

2019-2021

- Founded in 2019 Aiveer Lifescience started under proprietorship.
- 2 Products
- 6 Headquarters
- 2 States
- 10 employees
- 1 Department
- 12 Supply Chain Partners
- 100 customers

- In the year 2022 Aiveer Lifescience officially transitioned to a Private Limited Company
- 9 Products
- 18 Headquarters
- 3 States
- 25 employees
- 35 Supply Chain Partners
- 1800 customers
- 2 Offices across India

2022-2023

2024-2026

- 16 Products
- > 50 Headquarters
- 4 States
- > 80 employees
- 8 Departments
- > 100 Supply Chain Partners
- 10000 customers
- 2 Offices across India

PRODUCTS OVERVIEW

New Regain-360

Natural Egg Shell Membrane Extract 500 mg + L-Carnitine 500 mg +
Cyanocobalamin 2.4 mcg
TABLETS

Bonnect CONNECTING BONE FASTER **PLUS**

Cissus quadrangularis 500 mg + Withania somnifera 200 mg +
Moringa oleifera 100 mg + Dalbergia sissoo 100 mg +
Spinacia oleracea 100 mg + Calcium Carbonate 250 mg
TABLETS

Concrete

Calcium Citrate Malate 625 mg + Calcitriol 0.25 mg + Vitamin K2-7
45 mcg + Boron 1.5 mg + Manganese 1.5 mg + Zinc 7.5 mg +
Magnesium 50 mg + Cyanocobalamin 2.4 mcg +
Folic Acid 1.5 mg + Omega 3 Fatty Acid 250 mg **SOFT GEL CAPSULES**

Bonnect-HD CONNECTING BONE FASTER

Calcium Citrate Malate 1000 mg + Vitamin D3 200 IU+
Magnesium Hydroxide 100 mg + Zinc Sulphate Monohydrate 4 mg
TABLETS

Aigaba-NT

Gabapentin 400 mg & Nortriptyline 10 mg
TABLETS

Ainap-250/500

Naproxen 250/500 mg
TABLETS

PAIN OIL

LONG LASTING PAIN RELIEF OIL

Made With the **GOODNESS** of **15 AYURVEDIC** ingredients

ESOMUZ-D

Esomeprazole 40 mg & Domperidone 30 mg
CAPSULES

ESOMUZ-40

Esomeprazole Magnesium Trihydrate 40 mg
TABLETS

Airab-DSR

Enteric Coated Rabepazole Sodium 20 mg &
Domperidone (SR) 30 mg
CAPSULES

Aimust Protein Powder

Multivitamin & Multimineral with DHA
PROTEIN POWDER

VITAMUZ

Lactobacillus Sporogens 60 Million Spores + Ginseng 40 mg + Omega 3 Fatty
Acid 250 mg + Lycopene 5000 mcg + Multivitamins + Multiminerals
SOFT GEL CAPSULES

Opti-Q 10

Co-Enzyme Q10 300 mg + L-Arginine 100 mg + L-Carnitine
250 mg + EPA 100 mg + DHA 150 mg + Cyanocobalamin 1.2
mcg + Lycopene 5000 mcg + Vitamin D3 2000 IU
SOFT GEL CAPSULES

Cartpro

Glucosamine 750 mg + Chondroitin 400 mg+ Boswellia Serrata 200 mg +
Rosehip 50 mg + Collagen Type II 40 mg + Vitamin C 30 mg + Hyaluronic
acid 40 mg + Curcumin 30 mg. **TABLETS**

Ai - D3

Cholecalciferol – 60000 IU
SOFT GEL CAPSULES

MESSAGE FROM PRESIDENT

We have all planted the seed of AIVEER, nurturing it with dedication and passion. Water this seed with your hard work and patience, and it will inevitably bear the fruit of success. Like a tree, growth takes time, but the results are always rewarding. Stay genuine in your efforts, remain consistent, and watch Aiveer flourish together.

Mr. Biswanath Biswas

President

Aiveer Lifescience Pvt. Ltd.



MESSAGE FROM FOUNDER & CEO

Promotion of healthy living and wellness and the prevention of ill health is the sole objective behind the foundation of Aiveer Lifescience. With this objective Aiveer has come out with an array of wellness products by extensive research to meet the everyday needs of our society. In all products the raw materials are naturally sourced with the entire products going through rigorous testing process and meeting the industry standards for the best quality. We at Aiveer appreciate even the smallest achievement of each other and strive to bestow genuine incentive to the healthcare industry and society.

Mr. Vicky Biswas

Founder & CEO

Aiveer Lifescience Pvt. Ltd.



WHY AIVEER

Innovative Products with Quality Promise



50+ Headquarters in 4 states



10,000+ Patient Centric Campaigns



Organised & Participated on 25+ Medical Conferences



In house Digital Team



Odisha's 1st Health Podcast Channel



Innovative & Environment Friendly Marketing Campaigns



Skill Development & Empowerment of Employees



CORE TEAM



Mr. Ranadip Sengupta
Chief Operating Officer

Senior Training Manager & Head of Sales Force Management at Emami for 7 years, Regional Training manager at UCB & Abott for 7 years



Dr. Mahesh Rath
Medical Advisor

MBBS, MD, PhD (Endo), F.Diab, C.Diab, Senior Consultant in Diabetes, Thyroid, General Medicine & Adult Vaccination



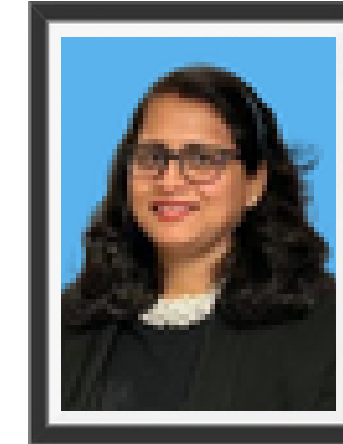
Mr. Sanjeev Padhy
Advisor

M. Pharm in Pharmaceuticals, Senior Scientist – Research & Development
>15 years of Experience



Mr. Raj Kishore Sahoo
Finance & Logistics Head

CA Intermediate
>7 years of Experience



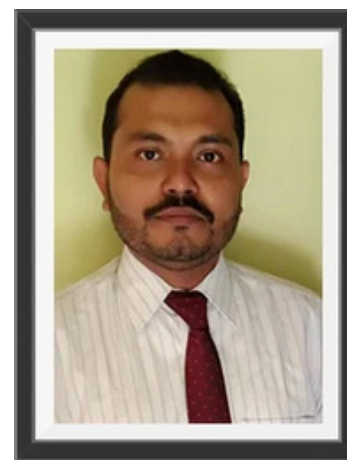
Mrs. Monalisa Satpathy
Marketing Head

M. Pharm in Pharmaceutical Management
>13 years of Experience



Mrs. Juthika Biswas
Product Manager

BBA in HR& Marketing, Pursuing MBA in Marketing
>12 years of Experience



Mr. Rudra Prasad Sarkar
Regional Business Manager

BSc Physiology Honours,
>18 years of in Pharmaceutical Sales



Miss. Sonali Mohanty
HR & Operations Manager

MBA in HR & Marketing
>5 years of Experience



Pawan Kumar Singh
Regional Business Manager

Graduation in Commerce (Bcom Hons)
13+ year exp in pharmaceutical industry



Sourav Roychowdhury
Corporate Marketing Manager

Graduate in Commerce (Bcom)
23+ experience in Retail, Corporate & Advertising Segments

MANUFACTURING FACILITY

Our Collaboration with Asta Organics

In our mission to deliver the finest products and services, Aiveer Lifescience Pvt. Ltd. is proud to collaborate with Asta Organics, a renowned manufacturing company based in Sonipat, Haryana. Asta Organics established in the year 2016 is recognized for its state-of-the-art manufacturing processes and its dedication to delivering products that are both environmentally friendly and of the highest quality. Asta Organics is an ISO 9001:2015 & GMP certified company.

Through this partnership, we are able to offer our clients access to a wide range of quality certified products, ensuring that we meet the growing demand for sustainable and eco-conscious solutions in the market.

Good Manufacturing Practice



Certificate of Compliance

*This is to certify that
The Management System of*

M/s ASTA ORGANICS

Plot No. 769, HSIIDC, Rai Industrial Estate,
Sonipat - 131029

*has been assessed and found to be in compliance
with the requirements of the standard*

GOOD MANUFACTURING PRACTICE

GMP

for the following scope :

Manufacturer and Supplier of Health Supplement
& Nutraceutical Products

CERTIFICATE No. : 19ZKZK02044G

INITIAL ISSUE DATE : 06/06/2019
REISSUE DATE : 21/05/2022
EXPIRY DATE : 20/05/2025

1ST SURVEILLANCE : 20/05/2023
2ND SURVEILLANCE : 20/05/2024

Authorised Signatory
INTERNATIONAL QUALITY CERTIFICATION SERVICES UK LTD
272, Bath Street, Glasgow, G2 4JR, U.K.




QUALITY CERTIFICATION



Certificate of Registration

*This is to certify that
The Quality Management System of*

M/s ASTA ORGANICS

Plot No. 769, HSIIDC, Rai Industrial Estate,
Sonipat - 131029

*has been assessed and found to be in compliance
with the requirements of the standard*

ISO 9001:2015

for the following scope :

Manufacturer and Supplier of Health Supplement
& Nutraceutical Products

CERTIFICATE No. : 19ZKZK02043Q

INITIAL ISSUE DATE : 06/06/2019
REISSUE DATE : 21/05/2022
EXPIRY DATE : 20/05/2025

1ST SURVEILLANCE : 20/05/2023
2ND SURVEILLANCE : 20/05/2024

Authorised Signatory
INTERNATIONAL QUALITY CERTIFICATION SERVICES UK LTD
272, Bath Street, Glasgow, G2 4JR, U.K.




Looking Towards the Future

While our partnership with ASTA Organics is an essential part of our business model today, Aiveer Lifescience Pvt. Ltd. is also looking toward the future with plans to establish our very own manufacturing facility. This move will allow us to maintain greater control over production, and offer even more customized solutions to our clients. Our future manufacturing facility will stand as a testament to our commitment to innovation, sustainability, and providing top-tier products for our clients across various sectors.

MARKET OPPORTUNITY

1. Pharma Industry Growth – A Lucrative Opportunity

- ▶ Market Growth: The Indian pharmaceutical market is projected to reach \$130 billion by 2030, growing at a CAGR of 10-12%.
- ▶ Global Impact: India supplies 40% of generic drugs to the U.S. and meets 25% of the UK's medicine demand.
 - India supplies 20% of the world's generics and exports to over 200 countries.
 - Manufacturing Excellence: Home to 800+ FDA-approved plants, the highest outside the U.S.
 - Competitive Advantage: Manufacturing costs are 33-50% lower than in Western markets, making Indian pharma a preferred global partner.
 - Government Support: Policies like the Production Linked Incentive (PLI) scheme and "Make in India" are fueling expansion and innovation.
 - Future Potential: Increased focus on Biologics, Biosimilars & Specialty drugs is opening new revenue streams.

The Nutraceutical Boom – Tapping into Wellness & Preventive Healthcare

- Market Size: Expected to reach \$25 billion by 2030, growing at a CAGR of 15-20%.
- Consumer Shift: Post-pandemic health awareness is driving demand for dietary supplements, functional foods, and immunity boosters.
- Ayurveda & Herbal Growth: India's rich heritage in Ayurveda is fueling demand for herbal-based nutraceuticals.
- Sports & Plant-based Nutrition: The fitness and wellness boom is accelerating the demand for plant-based supplements.
- Regulatory Boost: FSSAI's stringent quality guidelines have enhanced credibility and trust in Indian nutraceutical products.



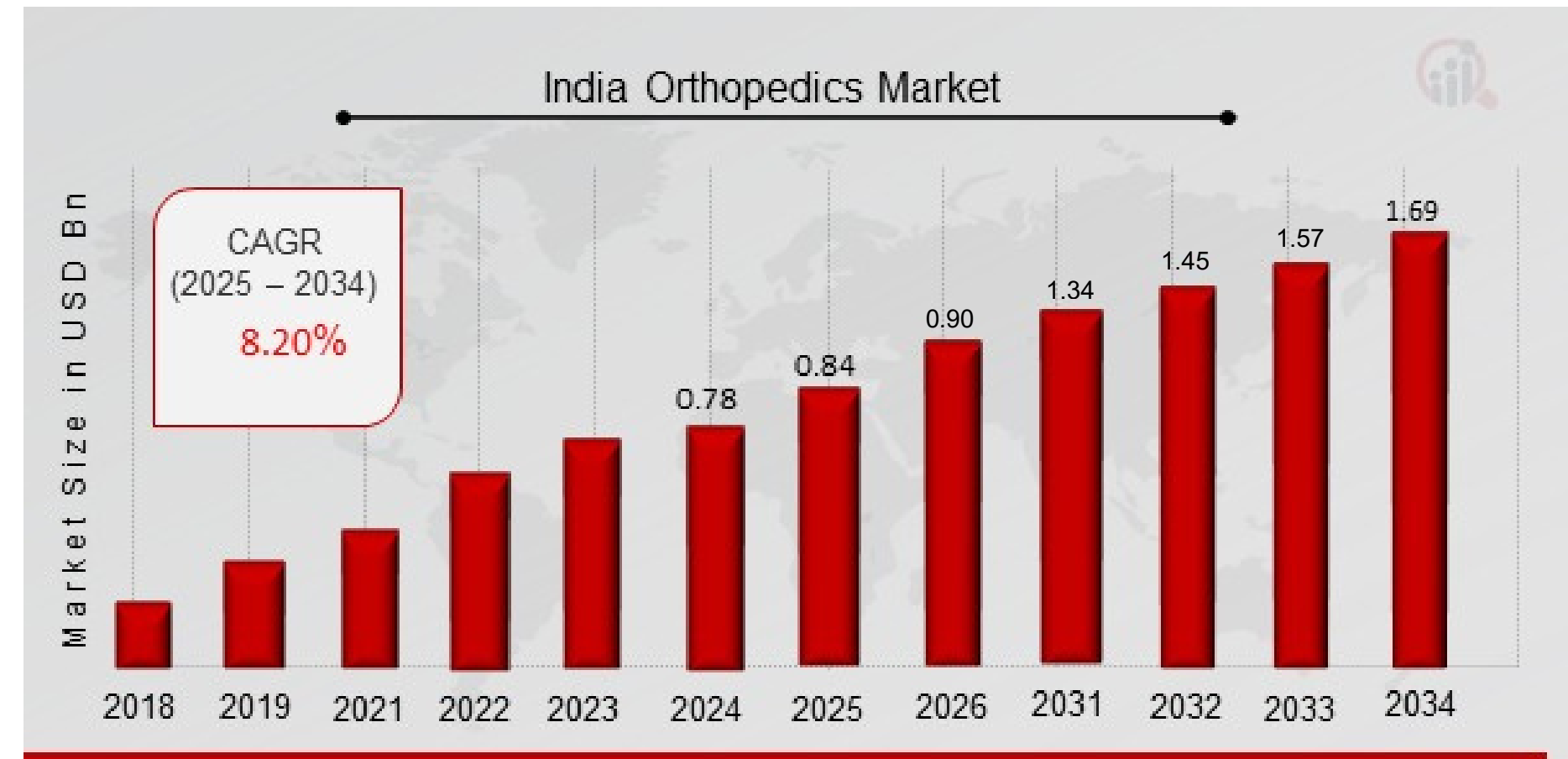
PRODUCT PORTFOLIO

New Regain-360



First time in INDIA with unique combination of Natural Egg Shell Membrane Extract 500 mg + L-Carnitine 500 mg + Methylcobalamin 1500 mcg

MARKET OPPORTUNITY :



SALES FIGURE :

In 6 year more than 2,00,000 strip (value 7CR) of Regain 360 has been Sold.

PRODUCT PORTFOLIO

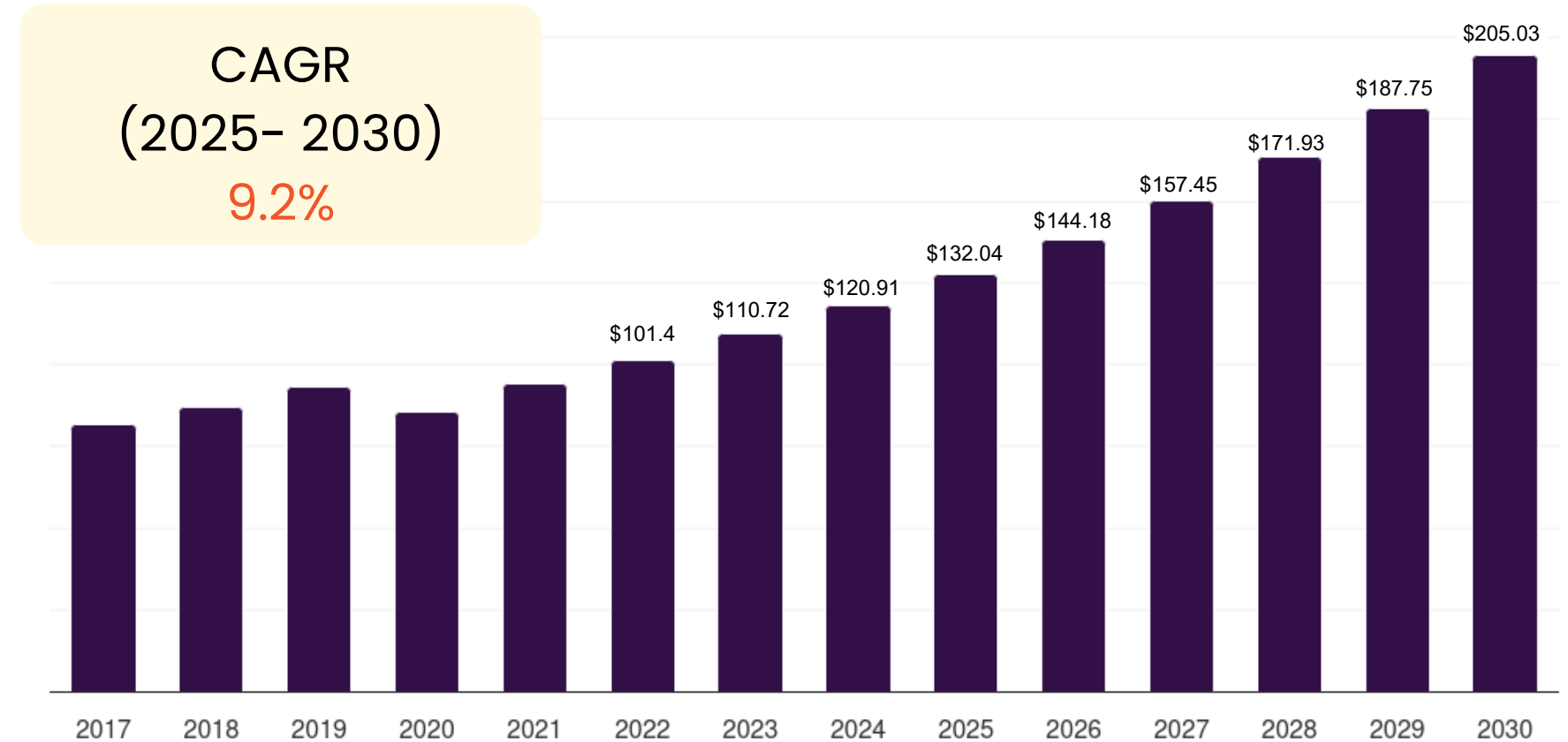


Novel multinutritional approach containing Cissus quadrangularis 500 mg, Withania somnifera 200 mg, Moringa oleifera 100 mg, Dalbergia sisso 100 mg, Spinacia oleracea 100 mg, Calcium carbonate 250 mg for fracture healing

It accelerates fracture healing process

It acts on all the 4 stages of fracture healing

MARKET OPPORTUNITY :

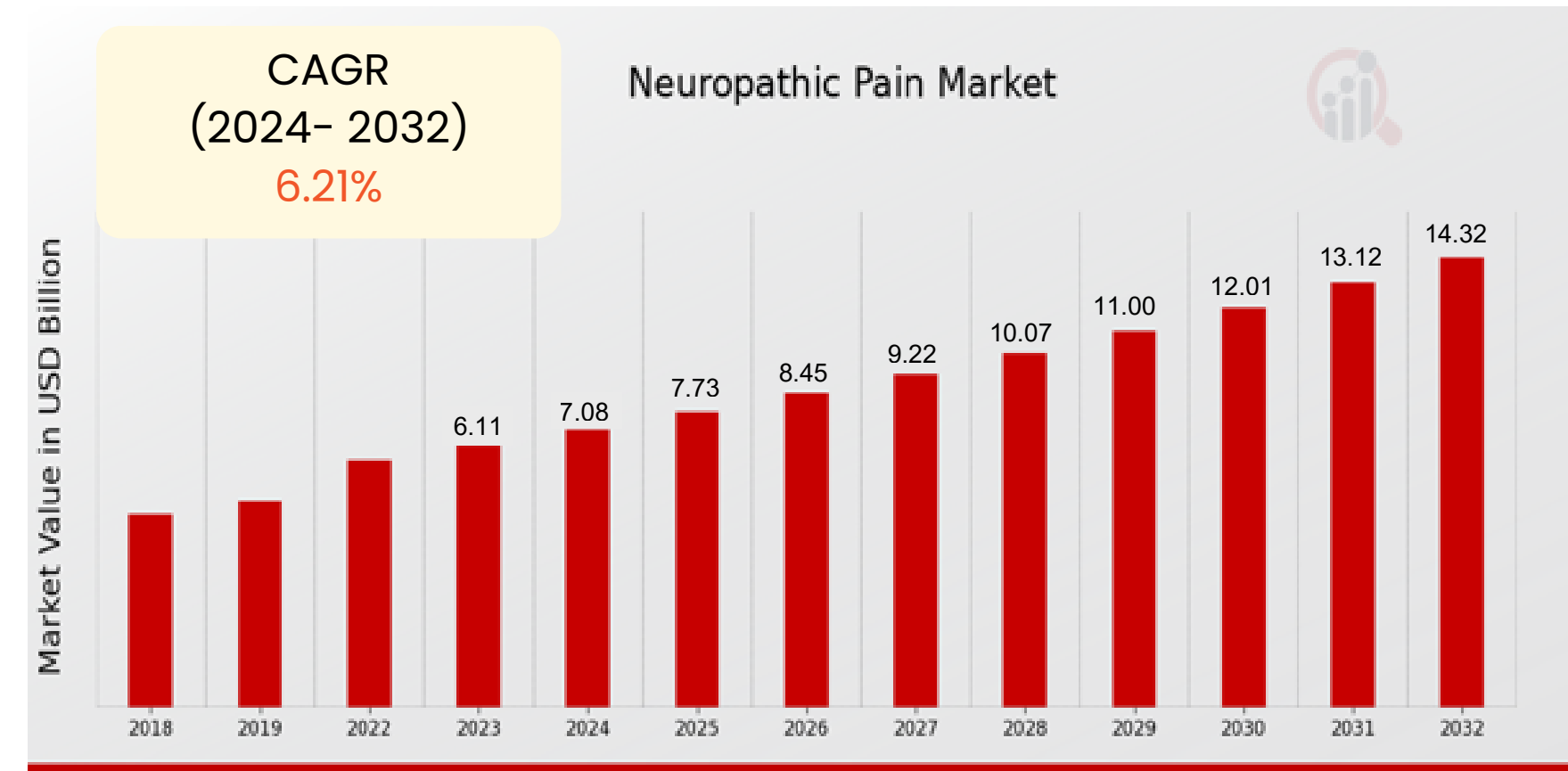


SALES FIGURE :

In 2 year more than 15000 strip (value 40 L) of BONNECT PLUS has been Sold.

PRODUCT PORTFOLIO

Aigaba-NT



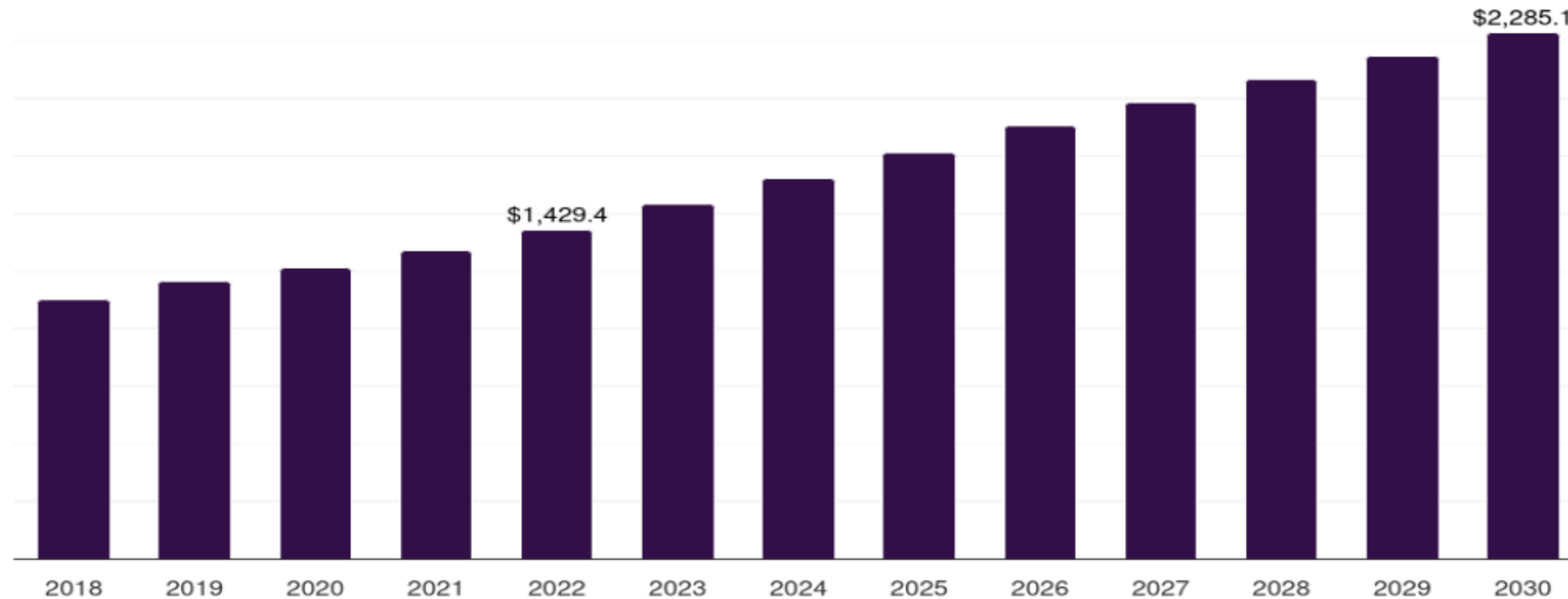
SALES FIGURE :

In 2 year more than 10,000 strip (value 17 L) of Aigaba-NT has been Sold.

- Dual action benefit in Neuropathic pain with its unique combination of Gabapentin 400 mg and Nortriptyline 10 mg tablets
- This combination is the most preferred pain-relieving agents by Orthopaedics

PRODUCT PORTFOLIO

ESOMUZ-D **ESOMUZ-40** **Airab-DSR**



The India market is expected to grow at a CAGR of 6% from 2023 to 2030.

SALES FIGURE :

In 6 year more than 26000 strip (value 1 CR) of Esomuz-D, Esomuz-40 and Airab-DSR has been Sold.

PRODUCT PORTFOLIO

Opti-Q 10



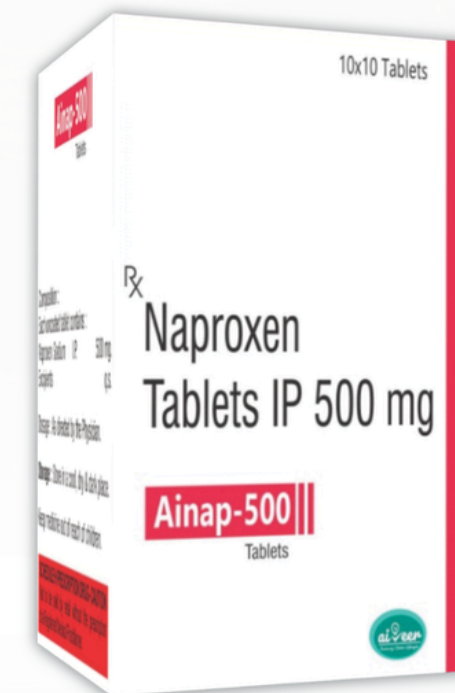
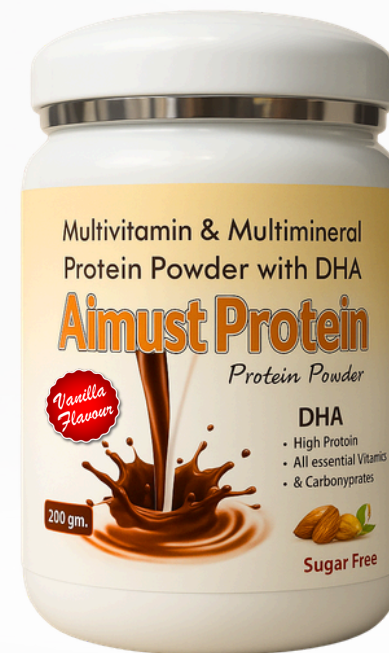
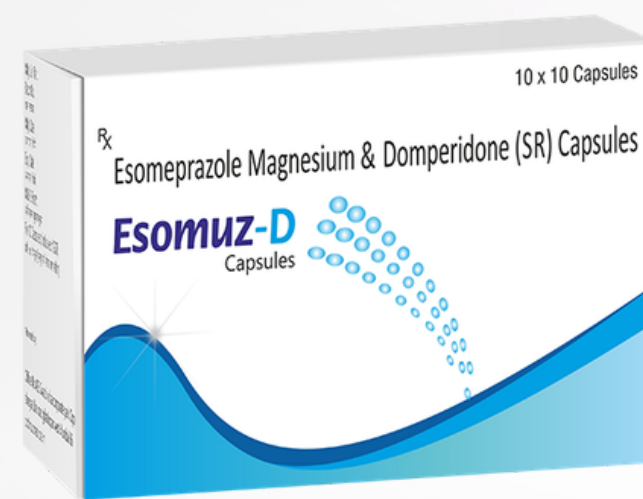
The global coenzyme Q10 market was valued at US\$ 802.76 million in 2024 and is expected to reach US\$ 1,787.18 million by 2033, growing at a CAGR of 9.3% during the forecast period 2025–2033.

Cartpro



"Cartpro is positioned in a rapidly growing Type II Collagen market, projected to expand from USD 1.3 billion in 2025 to over USD 2.5 billion by 2035, driven by rising demand for joint mobility and active aging solutions."

OTHER CONSUMER PRODUCTS



EMERGING TRENDS DRIVING GROWTH

- Advancements in regenerative medicine and personalized healthcare solutions.
- Rising consumer awareness and demand for preventive healthcare products.
- Increasing investments in R&D for innovative treatment solutions.
- Strengthening supply chain networks for enhanced market reach.

Aiveer remains at the forefront of these transformative changes, pioneering solutions that redefine industry standards and improve patient outcomes.

KEY GROWTH DRIVERS & OPPORTUNITIES

Key Growth Drivers:

- ➔ **Growing Demand for Nutraceuticals** – Increased consumer interest in health and wellness is driving the demand for nutraceutical products.
- ➔ **Adoption of Combination Therapies** – The use of multi-ingredient formulations is gaining popularity due to their enhanced efficacy.
- ➔ **Preventive Healthcare Trends** – A rising focus on disease prevention and proactive health management is fueling market expansion.

Opportunities:

- ➔ **Market Competition** – While competition is high, differentiation through innovation, quality, and branding can create opportunities.
- ➔ **Regulatory Constraints** – Compliance with regulatory standards can be leveraged as a competitive advantage.
- ➔ **Economic Fluctuations** – Adapting to economic changes by offering cost-effective and high-value products can create growth potential.

BRAND GROWTH STRATEGIES FOR AIVEER

To ensure long-term success and market leadership, Aiveer is focused on implementing strategic growth initiatives:

1. Market Penetration & Expansion:

- Strengthening our presence in existing markets while expanding into new geographies.
- Enhancing accessibility of Aiveer's product portfolio across tier 2 and tier 3 cities.

2. Product Innovation:

- Investing in R&D to develop next-generation nutraceuticals and bone health solutions.
- Introducing cutting-edge products in regenerative medicine and pharmaceuticals to meet evolving consumer needs.

3. Strategic Partnerships:

- Collaborating with healthcare professionals, researchers, and institutions to drive innovation.
- Strengthening alliances with pharmaceutical distributors, hospitals, and wellness centers.

4. Enhancing Supply Chain Efficiency & Payment Cycle Optimization:

- Currently Aiveer works with over 60 Supply Chain partner across its Head quarters.
- Streamlining logistics and inventory management to ensure faster product availability.
- Reducing payment cycle delays: Currently, Aiveer operates with a 40-45 day payment cycle; the goal is to bring this below 40 days for improved cash flow and operational efficiency.
- Leveraging technology-driven solutions for automated invoicing, faster reconciliation, and enhanced vendor relationships.

AWARDS & ACHIEVEMENTS

Aiveer Lifescience Pvt. Ltd. awarded for Pioneer in Digital Health Awareness in Odisha.

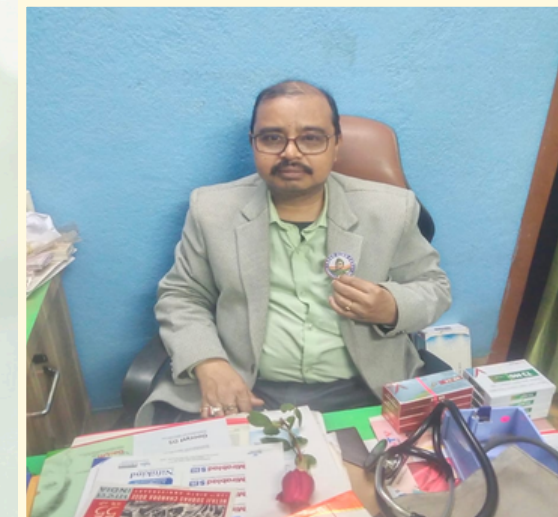


MARKETING ACTIVITIES

BMD CAMP



NETAJI JAYANTI ACTIVITY



INDEPENDENCE DAY ACTIVITY



DR. FELICITATION



ENVIRONMENTAL FRIENDLY CAMPAIGNS



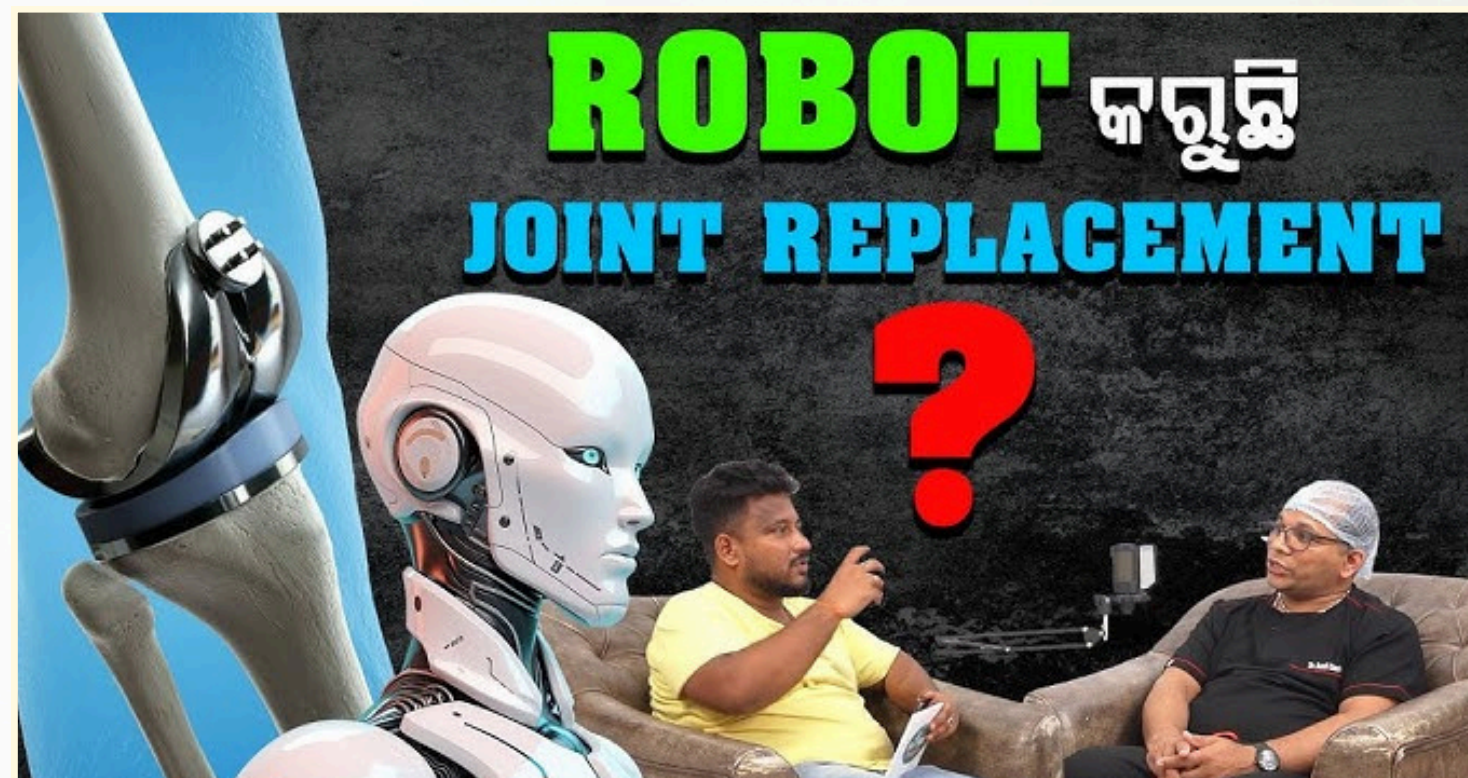
DIGITAL GROWTH

Aiveer is the official Digital Partner for many reputed Medical Institutions and Medical Conferences.



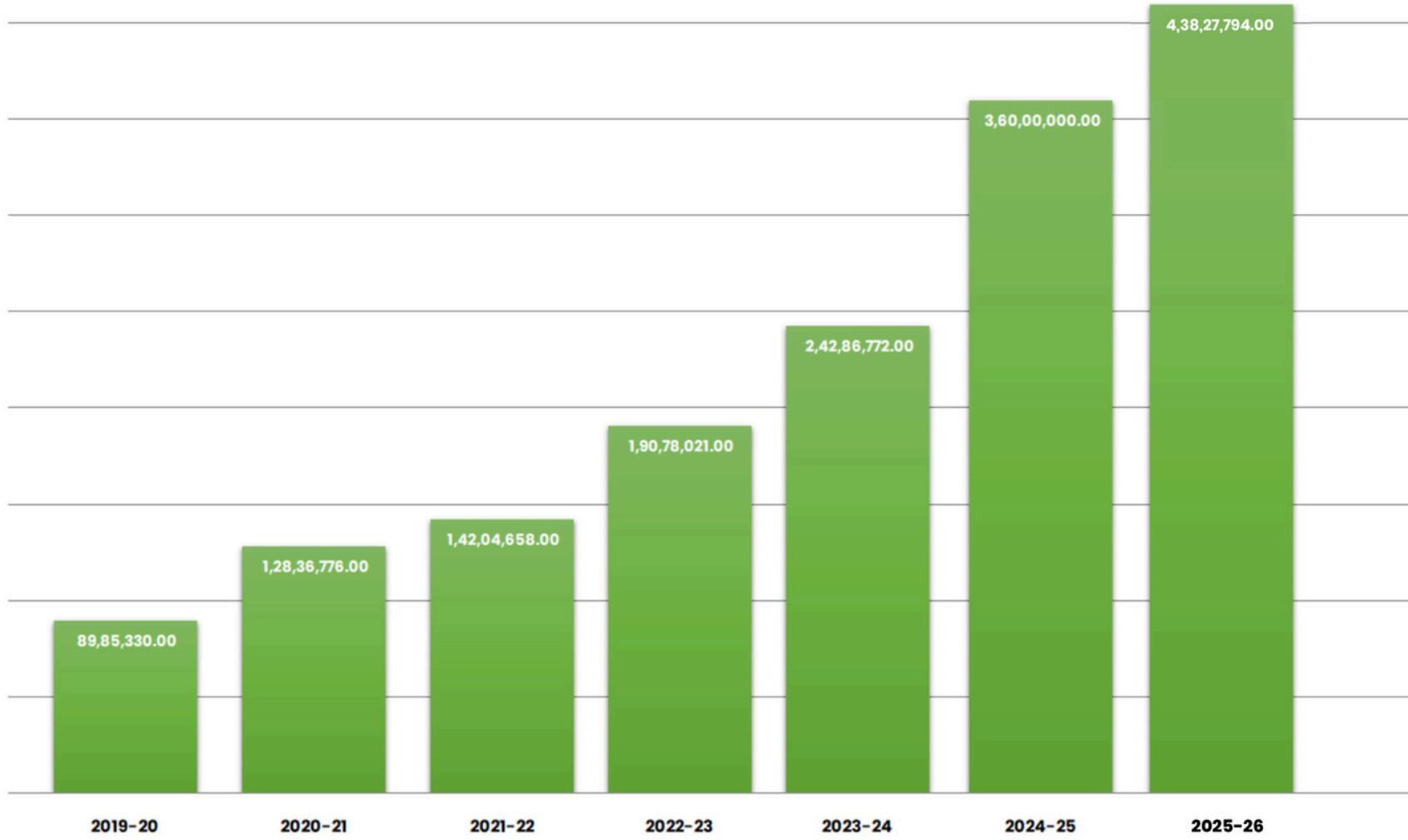
AIVEER PodCast YOUTUBE CHANNEL

Pioneers of Health Podcasting in Odisha - We were proud to be the first health podcast channel in Odisha, collaborating with renowned doctors to provide valuable health insights, expert advice, and informative discussions to our audience across the region.

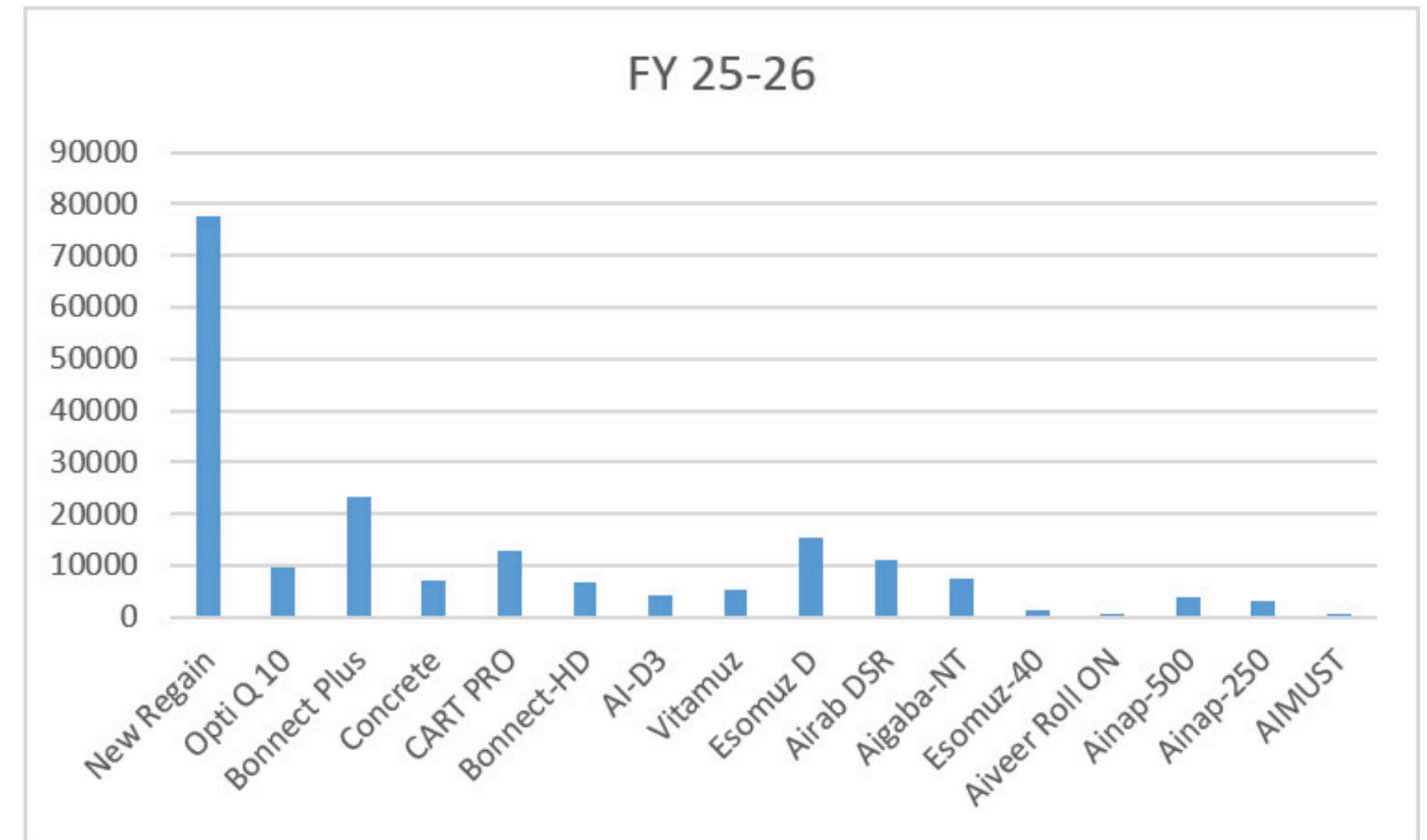


Financial Performance Overview

TOTAL



PRODUCT WISE CONTRIBUTIONS TOWARD SALES

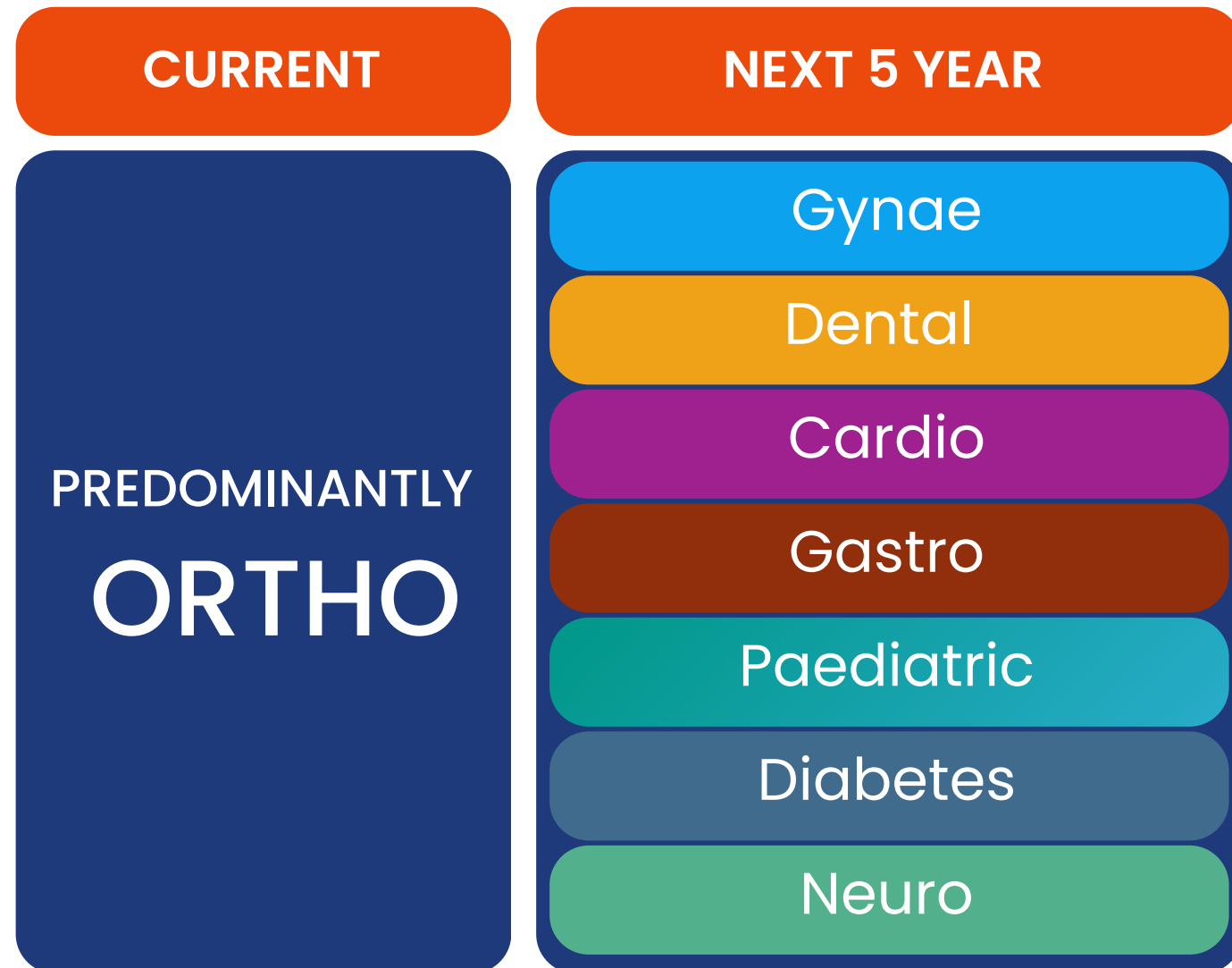


PROJECTIONS

Aiveer Lifescience Pvt Ltd is executing a well-structured five-year growth plan, focusing on rapid expansion, market diversification, and revenue growth.

	FY24-25	FY25-30
CAGR	20-30%	50-60%
Annual Sales	INR 3.6 Cr	INR 27-30 Cr by Year 5

FOCUSSED SEGMENT

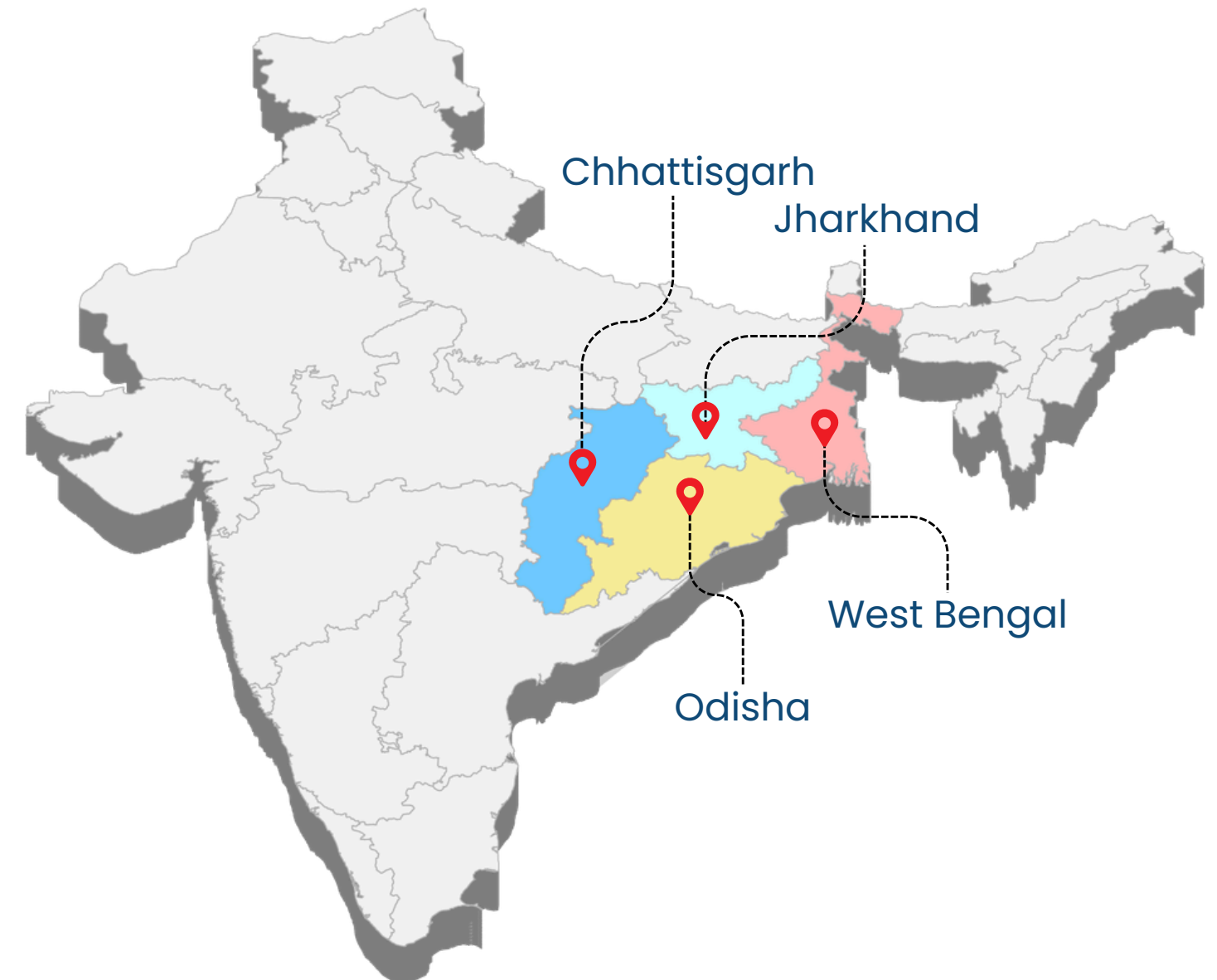


Diversification into New Segments:

- Year 1-2: Gynecology, Gastroenterology
- Year 3-4: Pediatrics, Dental
- Year 5: Neurology, Diabetes, Cardiology

- **Geographical Expansion:** Strengthening operations in Tier 1 & Tier 2 cities
- **Team & Infrastructure Growth**
 - Sales & Marketing Expansion: Increasing field presence and adopting digital-first marketing strategies
 - R&D & Manufacturing Strengthening: Enhancing formulation research and regulatory compliance
- **Expanding Our Product Portfolio**
 - Adding pharmaceuticals, biosimilars, and nutraceuticals
- **Strengthening Manufacturing Capabilities: Scaling up to meet growing domestic and export demand.**
- **Forming Strategic Alliances: Collaborating with industry leaders for R&D, licensing, and market penetration.**
- **Ensuring Regulatory Excellence: Compliance with international quality standards for a competitive edge.**
- **Driving Market Expansion: Aggressive scaling of sales and distribution networks across multiple geographies.**

OUR PRESENCE





+91 98539 09090



www.aiveer.in



Plot no. 473/3066, 1st floor, Kargil Road,
Bhimpur Airfield, BBSR-751020